

University of Kalyani



Department of Controller of Examinations

Programme for PG Diploma in Mass Communication and Journalism Examination, 2017

Venue :- Institute of Mass Communication Film and Television Studies
261/12, Prince Anwar Shah Road, Kolkata-700033

Time: 12.00 noon to 4.00 pm

Date	Day	Paper	Subject
12-09-2017	Tuesday	Paper-I Communication	Group-A: Mass Communication Group-B: Development Communication
13-09-2017	Wednesday	Paper-II Journalism	Group-A: Reporting Writing Group-B: Editing
14-09-2017	Thursday	Paper-III Corporate Communication	Group-A: Advertising and Marketing Group-B: Public Relations
15-09-2017	Friday	Paper-IV Audio Visual Communication and Film	Group- A: Film as a Medium of Communication Group-B: Indian Cinema
18-09-2017	Monday	Paper-V Audio Visual Communication Electronic	Group-A: Radio Group-B: Television
20-09-2017	Wednesday	Paper-VI Media Application	Group-A: Community Media and PSB Group-B: Media Laws and Ethics
21-09-2017	Thursday	Paper-VII Media in Society and Photography	Group-A: World Cinema Group-B: Photography (Still and Video)

Date – 04-09-2017

Sd/-

Controller of Examinations

Date of Submission of Examination Forms & Fees :-

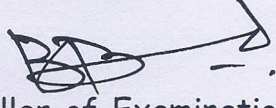
Without Late Fee :- 06-09-2017

With Late Fee :- 07-09-2017

Submission date of Filled up Forms to this department on 08-09-2017 after 3 p.m

Copy to :

1. Vice-Chancellor, K.U.
2. The Rector, Secretary, Governing Body, Institute of Mass Communication
Film and Television Studies, 261/12, Prince Anwar Shah Road, Kolkata-700033
3. The Registrar, K.U.
4. The Finance Officer, K.U.
5. The Cash Section, K.U.
6. The University Engineer, K.U.
7. In-charge, Result Publication Section, Dept. of Controller of Examinations, E-Technology Bhawan, K.U.
8. ✓ The System-in-Charge, K.U.: With a request to upload the schedule in the University Website.
This notification may kindly be removed from University Website on and from 22-09-2017


Controller of Examinations
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University of Kalyani
Kalyani-741235