

**MANDATORY DISCLOSURE BY INSTITUTIONS RUNNING PGDBM/PGDM/MBA PROGRAMMES TO BE INCLUDED IN THEIR RESPECTIVE INFORMATION BROCHURE, DISPLAYED ON THEIR WEBSITE AND TO BE SUBMITTED TO AICTE EVERY YEAR WELL BEFORE THE ADMISSION PROCESS.**

The following information is to be given in the information Brochure besides being hosted on the Institution's official Website.

*"The information has been provided by the concerned institution and the owns of authenticity lies with the institution and not on AICTE".*

**I. Name of the Institution**

Address including telephone, Fax, e-mail.

Name	Department of Business Administration, University of Kalyani		
Address	University of Kalyani		
Village	Kalyani		
Taluk			
District	Nadia		
PIN	741235		
State	West Bengal		
STD Code	(033)	Phone No: 2707 5044	
Fax No.	033 – 2582 8282	E-Mail: <a href="mailto:rgs@klyuniv.ernet.in">rgs@klyuniv.ernet.in</a> <a href="mailto:isitalahiri@yahoo.com">isitalahiri@yahoo.com</a>	
Web site	<a href="http://www.klyuniv.ac.in">www.klyuniv.ac.in</a>		
Jurisdiction			
Nearest Airport	Kolkata		

**II. Name & Address of the Director**

Name	Mr. U. Bhattacharyya (Registrar, University of Kalyani)			
Qualifications	M.A. (Economics)	Date of Birth	14/08/1953	
STD Code	033	Phone No. (O) 2582 2505	Fax No.	2582 2505
STD Code	033	Phone No. (R) 2582-2510	Fax No.	-
E-Mail	<a href="mailto:Ubku2001@yahoo.com">Ubku2001@yahoo.com</a>	Mobile Phone	(0) 9830486417	

**I. Governance**

University is under the Department of Higher Education, Govt. of West Bengal. Besides University being an autonomous Institution has its own Executive council & Court. The University governs by the 'Court' and 'Executive Council'.

- a) Constitution of the Court: The Governor of the staff also the Chancellor of the University is the chairman and other 63 members consisting of the Vice - Chancellor and elected/nominated members from different sphere of the society.
- b) Constitution of the Executive Council: The Vice -Chancellor is the Chairman and other 34 members consisting of mainly elected teachers, officers and students.

## II. Programmes

Name of the Programmes (Full Time) approved by the AICTE.

### **Master of Business Administration (MBA) -2 Years**

Name of the Programmes (Part Time) approved by the AICTE. **N.A.**

Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus. **N.A.**

For each Programme the following details are to be given:

Name: **M.B.A.**

Number of seats: **25**

Duration: **2 Years**

Cut off mark for admission during the last 2 years:  
**As per WBUT norms/No cut-off for MAT candidates**

Fee: **Rs. 25000.00 per year**

Placement Facilities: **We have arrangement with a placement agency.**

Campus placement in last two years with minimum salary, maximum salary and average salary – Till date campus placement is arranged for a few students. However, most of the students get placement on their own.

Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval. **N.A.**

For each Collaborative / affiliated Programme give the following : **N.A.**

Name and duration of programme(s) having affiliation collaboration with Foreign University(s) / Institution(s) and being run in the same Campus along with status of AICTE approval. – **N.A.**

Details of the Foreign Institution/University: - **N.A.**

- Name of the University / Institution

- Address
- Website
- Is the Institution/University Accredited in its Home Country
- Ranking of the Institution/University in the Home Country
- Whether the degree offered is equivalent to an Indian degree?

If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.

- Nature of Collaboration
- Conditions of Collaboration
- Complete details of payment a student has to make to get the full benefits of collaboration.

❖ For each Collaborative / affiliated Programme give the following: **N.A.**

- Programme Focus
- Number of seats
- Admission Procedure
- Fee
- Placement Facility
- Placement Records for last two years with minimum salary, maximum salary and average salary

❖ Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic / Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16<sup>th</sup> May, 2005.

### III. **FACULTY**

Number of faculty members:

Permanent faculty:	<b>03</b>
Visiting faculty:	<b>19</b>
Guest faculty	<b>0</b>

Number of faculty employed and left during the last two years - **NIL**

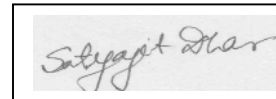
**IV. PROFILE OF DIRECTOR/PRINCIPAL WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED.**

**Faculty – 1**

1. **Name:** Dr. Satyajit Dhar.
2. **Date of Birth:** 22<sup>nd</sup> February, 1964
3. **Educational Qualification:** M.Com, F.C.A., A.C.S., Ph.D.(Com)



4. **Work Experience**
  - **Teaching:** 22 years
  - **Research:** 7 years
  - **Industry:** 10 years
  - **Others:**



5. **Area of Specializations:** Audit, Accounting & Control, Finance.
6. **Subjects teaching at under Graduate Level:** Nil  
**Post Graduate Level:** Accounting, Financial Management, Security Analysis & Portfolio Management
7. **Research guidance**

**No. of papers published in**

**Master's** 20  
**Ph.D** 5 (2 Completed)

- **National Journals:** 25
- **International Journals:** Nil
- **Conferences:** (International: 1)  
– held at Paris

8. **Projects Carried out:** “EMPLOYEE STOCK OPTION-PLAN SOME EMERGING ISSUES: A STUDY OF SELECTED INDUSTRIES IN INDIA” AICTE Approved project under RPS (ongoing)
9. **Patents – Nil**
10. **Technology Transfer:** Nil
11. **Research Publications:** 25
12. **No. of Books published with details:** 2
  - i) Environmental Management & Business Strategies - (Co-authors Dr. Sarbani Mitra & Prof. K.M. Agrwal)
  - ii) One Study material for Netaji Subhas Open University on Management Control Systems for MBA Course

## Faculty – 2

1. **Name:** Dr. Manas Kumar Sanyal
2. **Date of Birth:** 14<sup>th</sup> January, 1962
3. **Educational Qualification:** M.Tech in Computer Sc. Ph.D.
4. **Work Experience**
  - a. **Teaching:** 15 years
  - b. **Research:** 07 years
  - c. **Industry:** 4 years
  - d. **Others:**



5. **Area of Specializations:** Computer Science / Information Technology
6. **Subjects teaching at under Graduate Level**  
**Post Graduate Level:** Computer Architecture, Object Technology, Database Management System, Systems Analysis & Design, Management Information System, Web Designing etc.

### 7. Research guidance

<b>Master's</b>	15
<b>Ph.D</b>	3

### No. of papers published in

- **National Journals:** 11
- **International Journals**
- **Conferences:** 1

8. **Projects Carried out:** Nil
9. **Patents:** Nil
10. **Technology Transfer:** Nil
11. **Research Publications:** 11
12. **No. of Books published with details:** 01, Chapter in Internet & Web Design published by Bidhan Chandra Krishi Viswavidyalay.

### Faculty – 3

1. **Name:** Dr. Isita Lahiri (HOD)
2. **Date of Birth:** 24<sup>th</sup> January, 1971
3. **Educational Qualification:** M.A. MBA, Ph. D
4. **Work Experience**
  - a. **Teaching:** 11 years
  - b. **Research:** 12 years
  - c. **Industry:**
  - d. **Others:**



SIGNATURE

*Isita Lahiri*

5. **Area of Specializations:** Marketing Management
6. **Subjects teaching at under Graduate Level**  
**Post Graduate Level:** Marketing Management, Managerial Economics
7. **Research guidance**

#### No. of papers published in

Master's		- National Journals:	3
Ph.D	3 (Registered)	- International Journals:	
		- Conferences	

8. **Projects Carried out**
9. **Patents**
10. **Technology Transfer**
11. **Research Publications:** 13
12. **No. of Books published with details:**

Study material in Marketing Management  
for M.Com course of the Department of  
Commerce, The University of Burdwan

**V.**

**FEE**

**Details of fee, as approved by State Fee Committee, for the Institution. :**  
N.A.

**Time schedule for payment of fee for the entire programme.**

Yearly at the time of admission

**Fee waivers granted with amount and name of students.** Merit scholarship is granted as per University Rules.

**Number of scholarships offered by the institute with the name of students, duration and amount.** N.A.

**Criteria for fee waivers/scholarships.** N.A.

**Estimated cost of Boarding and Lodging in Hostels:** Nominal fees are charged as per University rule.

**VI.**

**ADMISSION**

**Number of seats sanctioned with the year of approval. :** 60

**Number of students admitted under various categories each year in the last two years.** 30/25

**Number of applications received during last two years** 125/137

**VII.**

**ADMISSION PROCEDURE**

- ❖ **Mention the admission test being followed, name and address of the Test Agency and its URL (website). –**

JEMAT State level Admission test. West Bengal University of Technology, BF-142, Salt lake, Sector – 1, Kolkata – 700064.  
[www.wbut.net](http://www.wbut.net)

Management Aptitude Test (MAT) conducted by All India Management Association, [www.aima.org](http://www.aima.org)

- ❖ **Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, ATMA, CET, JEE (State conducted test / University tests).** JEMAT:15  
MAT: 10

- ❖ **Calendar:**

- Last date for request for application. –
  - As per WBUT norms for JEMAT,
  - April 30<sup>th</sup>, 2009 for MAT
- Last date for submission of application –
  - As per WBUT norms
  - April 30<sup>th</sup>, 2009 for MAT

- ❖ **Dates for Group Discussion (GD) / Interviews**
  - As per WBUT norms for JEMAT,
  - July 1<sup>st</sup>, 2009 (01.07.2009) for MAT
- ❖ **Dates for announcing final results –**
  - As per WBUT norms for JEMAT,
  - July 3<sup>rd</sup>, 2009 (03.07.2009) for MAT
- ❖ **Release of admission list (main list and waiting list should be announced on the same day) –**
  - As per WBUT norms for JEMAT,
  - July 3<sup>rd</sup>, 2009 (03.07.2009) for MAT
- ❖ **Date of acceptance by the candidate (time given should in no case be less than 15 days) – As per WBUT norms**
  - As per WBUT norms for JEMAT,
  - 2<sup>nd</sup> week of July for MAT (tentative)
- ❖ **Last date for closing of admission – As per WBUT norms/University norms**
- ❖ **Starting of the academic session**  
August 3<sup>rd</sup>, 2009 (03.08.2009)
- ❖ **The waiting list should be activated only on the expiry of date of main list**
  - As per WBUT norms for JEMAT,
  - Wait listed students are admitted after expiry of date of Main List for MAT
- ❖ **The policy of refund of the fee, in case of withdrawal, should be clearly notified – As per University Rules.**

## VIII.

### CRITERIA AND WEIGHTAGES FOR ADMISSION

- ❖ **Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview etc. – As per WBUT norms/University norms**
- ❖ **Mention the minimum level of acceptance, if any, for any criteria. -**  
As per WBUT norms for JEMAT  
No Minimum level for MAT
- ❖ **Mention the cut-off levels of percentage & percentile scores (sanction-wise and/or total as case may be) of the candidates in the admission test who are called for GD/Interview –**  
As per WBUT norms for JEMAT  
No cut off for MAT

- ❖ **Mention last two years cut-off percentage & percentile (sanction wise and /or total as case may) of the candidates called for GD/Interview.**  
As per WBUT norms for JEMAT  
No cut off for MAT
- ❖ **Display marks scored in Test, GD, Interview etc. and in aggregate for all candidates who come for GD/Interview etc. – As per WBUT norms / University norms**

**Item No I - IX must be given in information brochure and must be hosted as fixed content in the website of the Institution.**

**The Website must be dynamically updated with regard to X –XIII.**

- IX. APPLICATION FORM:**
- ❖ Downloadable application form, with online submission possibilities. – As per WBUT norms for JEMAT
  - ❖ Downloadable application form, from University Website with submission through post or by hand. – As per University norms for MAT
- X. LIST OF APPLICANTS**
- ❖ **List of candidates whose applicable have been received along with percentile / percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats. – As per WBUT norms / University norms**
- XI. CRITERIA FOR GD / PERSONAL INTERVIEW**
- ❖ **Norms adopted for calling the candidates for Group Discussion / Personal Interview. (It has to be strictly in order of merit.) – As per WBUT norms for JEMAT  
No cut off for MAT**
  - ❖ **Attributes for evaluation in GD/Interview . – As per WBUT norms for JEMAT.  
As decided by evaluation committee for MAT.**
- XII. RESULTS**
- ❖ **Composition of evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over) -**

As per WBUT norms for JEMAT.

Eminent faculty members from Universities & Reputed Institute form the evaluation team for MAT.

- ❖ **Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit. – As per WBUT norms / University norms**
- ❖ **List of candidates who have been offered admission in each category. – As per WBUT norms / University norms**
- ❖ **Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, category wise. - As per WBUT norms / University norms**
- ❖ **List of the candidates who joined within the date vacancy position in each category before operation of waiting list. - As per WBUT norms / University norms**

**Note: Suppression and/or misrepresentation of information would attract appropriate penal action.**

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